



Addressing Tobacco, Mental Health and Substance Use Challenges

WHO WE ARE

The National Council for Mental Wellbeing's National Behavioral Health Network for Tobacco & Cancer Control (Network) serves as a training and technical assistance center to strengthen the capacity of public health, mental health, substance use and addiction recovery organizations to eliminate tobacco- and cancer-related disparities in individuals with mental health and substance use challenges. It is also one of eight funded Centers for Disease Control and Prevention (CDC) National Networks.

OUR TRAINING AND TECHNICAL ASSISTANCE OFFERINGS

Since 2013, the Network has provided training and technical assistance (TTA) to address tobacco- and cancer-related disparities in individuals with mental health and substance use challenges including:



Customized TTA for national partners, state partners, organizations and providers. Group, individual, single- or multi-day trainings are custom-designed to respond to the unique needs of the client to increase knowledge, promote and integrate tobacco-free policies and practices including creating tobacco-free facilities, implementing universal screening, treatment and use of evidence-based interventions. CEU and CME accredited webinars and virtual education sessions are also offered to increase clinical knowledge, skills and performance of tobacco treatment providers and other clinicians offering tobacco cessation and treatment services. Need a training? Contact us: BHTheChange.org/request-a-training/



Communities of Practice (CoP). The Network hosts dynamic six-month practice change initiatives for state tobacco control and community mental health organizations to initiate and enhance tobacco policy and practice supports, as well as initiate or expand cancer care.



State strategy summits. The Network supports states in a two-day statewide convening with state mental health, substance use treatment, tobacco control and public health departments charged to support systems collaboration and to promote systems change and tobacco-free living using a performance partnership model. States emerge from the summits (or convenings) with a dynamic five-year strategic action plan to drive their efforts around addressing tobacco use with individuals with mental health and substance use challenges. Interested in hosting a state strategy summit? Access the application from our collaborators and co-hosts at the Smoking Cessation Leadership Center (SCLC): SmokingCessationLeadership.ucsf.edu/campaigns/samhsa/samhsa-academies



Conferences, presentations and educational sessions. The Network is available to present at national, state and local conferences and convenings with tailored content around tobacco- and cancer-related topics to meet specific public health and clinical education needs and promote mental wellbeing.



Resource guides, toolkits and infographics. The Network develops and provides engaging visual tools and technical assistance products, including toolkits, resource guides and social media shareables, to promote provider and public health education that summarize key insights, highlight evidence-based practices and communicate findings on issues impacting the field of tobacco and cancer control. Access the most recent resources: BHTheChange.org/resources/



Monthly newsletter on tobacco, mental health and substance use challenges. The Network's exclusive listserv provides a monthly virtual newsletter for members to keep up to date on the latest tobacco news, funding opportunities, events and other resources in the field. To sign up for the members-only listserv, join the Network: BHTheChange.org/join/



National Behavioral Health Network

for Tobacco & Cancer Control

from NATIONAL COUNCIL FOR MENTAL WELLBEING



NatCon. The National Council’s annual conference, the largest in mental health and addiction recovery, is a destination for forward-thinking pioneers in the field driving next-level learning, peer-to-peer engagement and high-octane entertainment. The Network and members from across the country present on innovative and real-world successes in tobacco cessation implementation. Learn more: TheNationalCouncil.org/events-and-training/



Customized tobacco control and practice change consulting services. Designed to deliver subject-matter expertise, strengthen services and build capacity, our consulting services assist states and organizations with developing strategies to improve population health, bolster organizational capability and build upon existing resources.

CAPACITY BUILDING AREAS OF FOCUS

- **Policy development and support** to assist organizations in creating tobacco-free facilities and campuses.
- **Initiating or enhancing tobacco cessation activities** to strengthen integration in health care, mental health, addiction treatment and community-based settings.
- **Workforce development** to assist organizations in enhancing knowledge, skills and abilities in practitioners to implement tobacco control activities.
- **Enhancing community and peer connections** to strengthen support and share insights to enhance practice.
- **Action planning and goal development** to implement successful practice change initiatives.
- **Implementation science** to facilitate the uptake of evidence-based policies and their translation to practice.
- **Cultural adaptation and culturally sensitive approaches** to deliver strengths-based content and use of person-centered frameworks.
- **Trauma-informed, resiliency-oriented care integration** to identify the root causes of tobacco and cancer disparities, build a trauma-informed workforce, increase organizational resilience and engage in systematic culture shifts.

WHO WE SUPPORT

The Network works with a variety of partners to strengthen public and mental health systems and enhance community collaborations:

- Mental health, substance use and recovery support organizations, providers and professionals
- Mental wellbeing and harm reduction coalitions
- Public health agencies (national, state and local)
- State tobacco control systems
- Academic institutions
- Health care systems, organizations, providers and professionals
- Federal, state and local governments
- Tobacco advocacy organizations
- Community-based organizations
- Cancer advocacy and survivor groups
- Recovery community partners and individuals with lived experience
- Youth support and services groups
- Other health-equity focused collaborators

Interested in partnering with us or seeking support?

Contact us at BHTheChange@TheNationalCouncil.org

Want more information? Visit us at BHTheChange.org



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