



National Behavioral
Health Network

for Tobacco & Cancer Control

from NATIONAL COUNCIL FOR
MENTAL WELLBEING

Utilizing Peers in Tobacco Cessation Recovery: A Discussion

May 22nd, 2023, 3:00 – 4:00pm ET

Welcome from the NBHN team!



Tamanna Patel, MPH, CDP
Director,
Practice Improvement



Samantha Cloyd
Project Manager,
Practice Improvement



Jasmine Feng
Project Coordinator,
Practice Improvement

Housekeeping



This session is being recorded. Please mute yourself when you are not speaking



For audio access, participants can either dial into the conference line or listen through your computer speakers



You can submit questions by typing them into the chat box, please select "everyone"



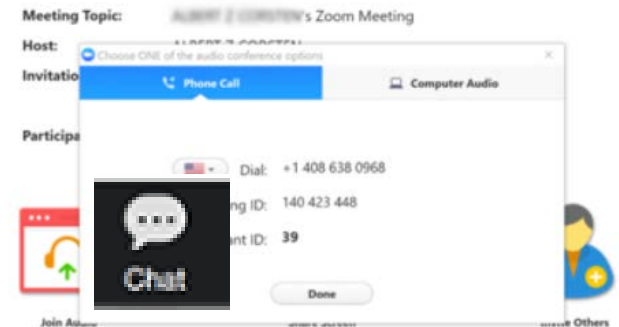
Closed captioning can be accessed by turning on the closed captioning feature on the zoom dashboard.



Slides handouts and recording will be posted here: <https://www.bhthechange.org/resources/resource-type/archived-webinars/>



A certificate of completion for this webinar will be sent through a link in the follow-up email



National Behavioral Health Network for Tobacco & Cancer Control

- Jointly funded by CDC's *Office on Smoking & Health* & *Division of Cancer Prevention & Control*
- Provides resources and tools to help organizations reduce tobacco use and cancer among individuals experiencing mental health and substance use challenges
- 1 of 8 CDC National Networks to eliminate cancer and tobacco disparities in priority populations

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UCSF Smoking Cessation
Leadership Center

National Center of Excellence for
Tobacco-Free Recovery

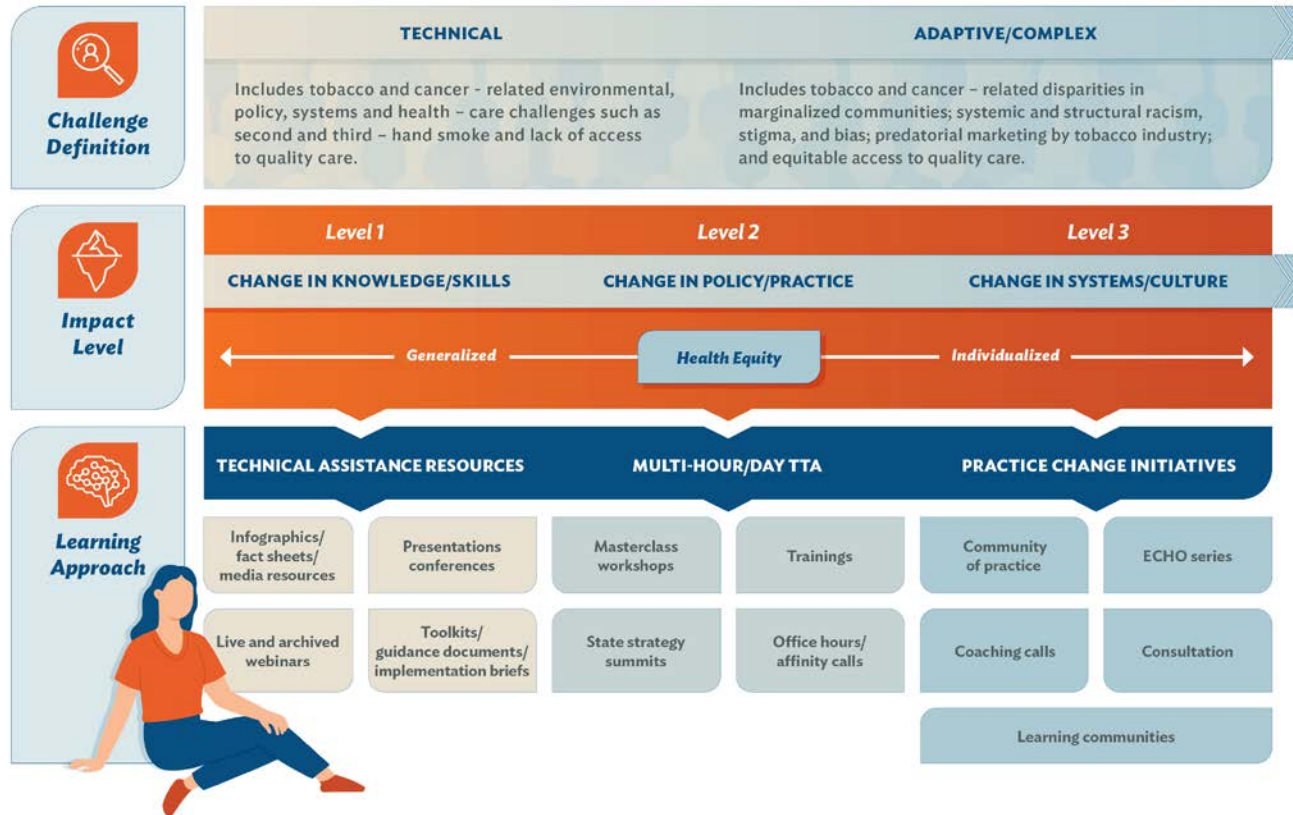
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Learning Agenda





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NBHN's learning agenda is designed to advance health equity by...



Reducing tobacco and cancer-related disparities among individuals with mental health and substance use challenges.



Improving the availability, accessibility and effectiveness for cessation and counseling services.



Addressing social and political that influence tobacco and cancer-related disparities.



Implementing trauma-informed resilience oriented prevention and cessation messaging.



Strengthening, supporting and mobilizing communities and partnerships in tobacco control, cancer control and behavioral health.



Building a diverse and skilled tobacco control, cancer control and behavioral health workforce.



Building, championing, and implementing tobacco-free policies, plans and laws.



Promoting the improvement, access, and utilization of tobacco, cancer and behavioral health data.

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Disclosures

This UCSF CME activity was planned and developed to uphold academic standards to ensure balance, independence, objectivity, and scientific rigor; adhere to requirements to protect health information under the Health Insurance Portability and Accountability Act of 1996 (HIPAA); and include a mechanism to inform learners when unapproved or unlabeled uses of therapeutic products or agents are discussed or referenced.

All speakers, planning committee members and reviewers have disclosed they have no relevant financial relationships to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

Lonnetta Albright, MPA, Catherine Bonniot, Anita Browning, Christine Cheng, Brian Clark, Heath Holt Hayes, MA, Meghan Hetfield, CPRSS, Jennifer Matekuare, Ma Krisanta Pamatmat, MPH, Tamanna Patel, Jessica Safier, MA, Maya Vijayaraghavan, MD, MAS and Aria Yow, MA.

May 22, 2023

CME/CEU Statements

Accreditations:

The University of California, San Francisco (UCSF) School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of *1.0 AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the webinar activity.

Advance Practice Registered Nurses and Registered Nurses: For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME.

Physician Assistants: The National Commission on Certification of Physician Assistants (NCCPA) states that the *AMA PRA Category 1 Credit™* are acceptable for continuing medical education requirements for recertification.

California Pharmacists: The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for *AMA PRA category 1 Credit™*. If you are a pharmacist in another state, you should check with your state board for approval of this credit.

California Psychologists: The California Board of Psychology recognizes and accepts for continuing education credit courses that are provided by entities approved by the Accreditation Council for Continuing Medical Education (ACCME). *AMA PRA Category 1 Credit™* is acceptable to meeting the CE requirements for the California Board of Psychology. Providers in other states should check with their state boards for acceptance of CME credit.

California Behavioral Science Professionals: University of California, San Francisco School of Medicine (UCSF) is approved by the California Association of Marriage and Family Therapists to sponsor continuing education for behavioral health providers. UCSF maintains responsibility for this program/course and its content.

Course meets the qualifications for 1.0 hour of continuing education credit for **LMFTs, LCSWs, LPCCs, and/or LEPs** as required by the California Board of Behavioral Sciences. Provider # 64239.

Respiratory Therapists: This program has been approved for a maximum of 1.0 contact hour Continuing Respiratory Care Education (CRCE) credit by the American Association for Respiratory Care, 9425 N. MacArthur Blvd. Suite 100 Irving TX 75063, Course #190121000.

California Addiction Counselors: The UCSF Office of Continuing Medical Education is accredited by the **California Consortium of Addiction Professional and Programs (CCAPP)** to provide continuing education credit for California Addiction Counselors. UCSF designates this live, virtual activity, for a maximum of 1.0 CCAPP credit. Addiction counselors should claim only the credit commensurate with the extent of their participation in the activity. Provider number: 7-20-322-0724.

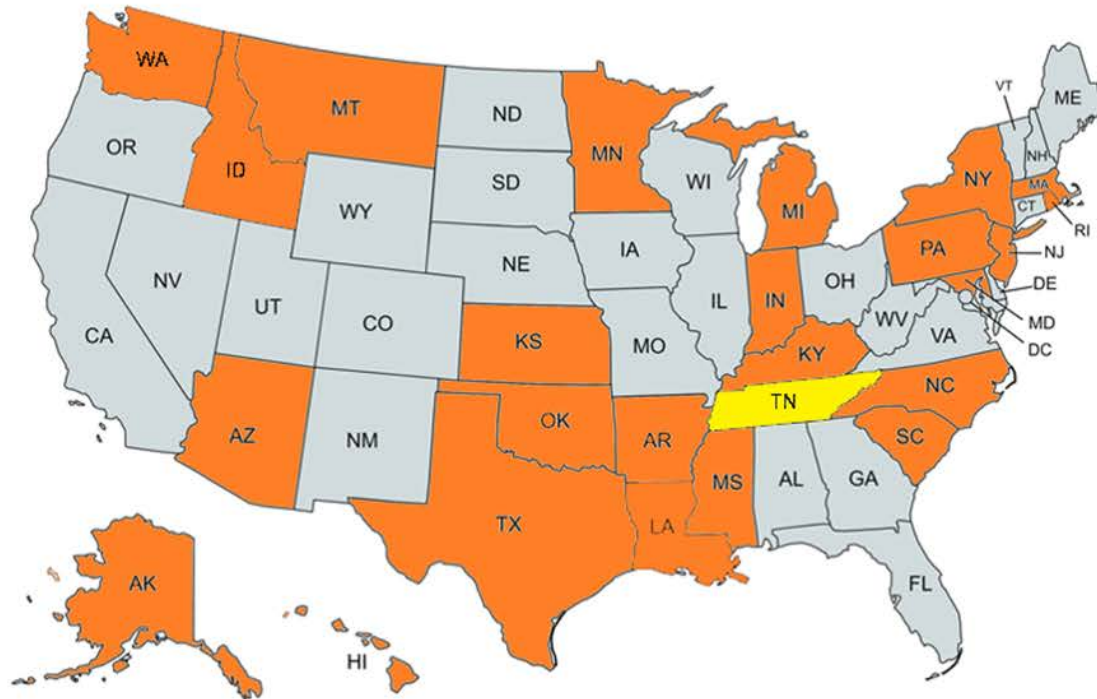
5/22/23

- The Center of Excellence builds on and expands SAMHSA's efforts to increase awareness, disseminate current research, educate behavioral health providers, and create results-oriented collaborations among stakeholder organizations in an effort to reduce tobacco use among individuals with behavioral health disorders
- Goals of the Center of Excellence are to:
 - **Promote** the adoption of tobacco-free facilities, grounds, and policies
 - **Integrate** evidence-based tobacco cessation treatment practices into behavioral health and primary care settings and programs
 - **Educate** behavioral health and primary care providers on effective evidence-based tobacco cessation interventions



24 and counting Leadership Academy States

Purpose: Launch statewide partnerships among behavioral health providers, consumers, public health groups, and other stakeholders to create and implement action plan reducing smoking prevalence among behavioral health consumers and staff



UCSF Smoking Cessation
Leadership Center

National Center of Excellence for
Tobacco-Free Recovery



A Note on Language & Terminology

- **Mental wellbeing:** thriving regardless of a mental health or substance use challenge.
- **Commercial tobacco use/tobacco use:** The use of commercial tobacco and nicotine products (including electronic nicotine devices, otherwise known as ENDS).*
- ***All references to smoking and tobacco use are referring to commercial tobacco and not the sacred and traditional use of tobacco by some American Indian and Alaskan Native communities.**

Learning Objectives

- **By joining this webinar, attendees will:**
- Understand the role of a peer support specialist.
- Explore strategies to leverage peer support specialists in supporting an individual's tobacco cessation journey.
- Identify two ways mental health and substance use treatment organizations can utilize peer support specialists in their tobacco efforts.

Today's Featured Speakers



Heath Hayes
Chief Communications Officer,
Oklahoma Department of Mental
Health and Substance Abuse Services



Lonnetta Albright
President and Owner,
Forward Movement Inc, and
Executive Director, John
Maxwell Team



Meghan Hetfield
Nationally Certified Peer
Recovery Support Specialist,
Certified Addiction Recovery
Coach, and Certified Recovery
Peer Advocate at Harm
Reduction Works



Questions??

Additional Resources

- [Peer Role](#)
- [HO Recovery Capital Assessment Tool](#)
- [The-Potential-of-Recovery-Capital](#)
- [Peer-Based Recovery Support Services](#)

Thank You for Joining Us!!

Instructions on how to claim one FREE CEU credit for attending will be included in the post webinar email.

Please be sure to complete the brief post-event evaluation!



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For questions, contact us at BHtheChange@thenationalcouncil.org