



National Behavioral
Health Network

for Tobacco & Cancer Control

from NATIONAL COUNCIL FOR
MENTAL WELLBEING

A Conversation Around Addressing Organizational and Leadership Fears and Taking Facilities Tobacco-Free

Friday, January 28, 12:00 – 1:30 pm ET

Closed Captioning:

<https://www.streamtext.net/player?event=AddressingOrganizationalandLeadershipFears>

Welcome!



Tamanna Patel, MPH
Director
Practice Improvement



Kulpreet Kaur, MS, MPH
Project Manager
Practice Improvement



Hope Rothenberg
Project Coordinator
Practice Improvement



Housekeeping



This event is being recorded.



For audio access, participants can either dial into the conference line or listen through your computer speakers.



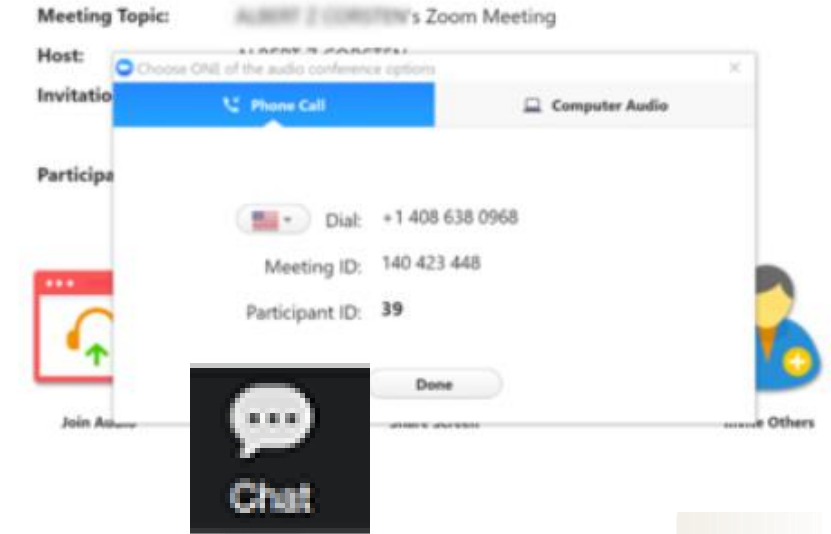
You can submit questions by typing them into the chat box or using the Q&A panel.



Access to closed captioning: <https://www.streamtext.net/player?event=AddressingOrganizationalandLeadershipFears>



Slide handouts and recording will be posted here: <https://www.bhthechange.org/resources/resource-type/archived-webinars/>



National Behavioral Health Network for Tobacco & Cancer Control

- Jointly funded by CDC's *Office on Smoking & Health* & *Division of Cancer Prevention & Control*
- Provides resources and tools to help organizations reduce tobacco use and cancer among individuals experiencing mental health and substance use challenged
- 1 of 8 CDC National Networks to eliminate cancer and tobacco disparities in priority populations

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Networking2Save: A National Network Approach to Promoting Tobacco and Cancer-Related Health Equity in Special Populations

- A consortium of eight national networks sponsored by the CDC's Office on Smoking and Health and Division of Cancer Prevention and Control.
- Our partnership provides leadership on and promotion of evidence-based approaches for preventing commercial tobacco use and cancer for priority populations on a national, state, tribal and territorial level.
- <https://www.cdc.gov/cancer/ncccp/related-programs/Networking2Save.htm>



Geographic Health Equity Alliance
A CADCA Initiative



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A Note on Language & Terminology

- **Mental wellbeing:** thriving regardless of a mental health or substance use challenge.
- **Commercial tobacco use/tobacco use:** The use of commercial tobacco and nicotine products (including electronic nicotine devices, otherwise known as ENDS).*
- *All references to smoking and tobacco use is referring to commercial tobacco and not the sacred and traditional use of tobacco by some American Indian and Alaska Native communities



Today's Featured Speakers



Mary H. Ward
President
McLeod Addictive Disease Center, Inc.



Taslim van Hattum, LCSW, MPH
Senior Director, Practice Improvement
National Council for Mental Wellbeing



What to Do? A Tale of Success: Mary Ward



Engaging Organizations and
Clinicians to Take Facilities
Tobacco-Free



Takeaways

- Individuals with mental health and substance use challenges have disproportionately higher rates of tobacco use.
- Individuals with mental health and substance use challenges are less likely to stop smoking than those without such conditions; however, **many smokers with mental health and substance use challenges want to quit.**
- **We Know What Works.** Proven interventions, including counseling, FDA-approved medication, and tobacco-free policies, can help reduce tobacco use among behavioral health populations.

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Resources

- [How to Implement a Tobacco-Free Policy](#)
- [Taking Your Facility Tobacco-Free: Fact Sheet](#)
- [Transitioning to a Tobacco-Free Facility Resource Sample Policies](#)
- [Tobacco-Free Initiative Information Kit \(Community Mental Health\)](#)
- [Tobacco-Free Toolkit for Community Health Facilities](#)
- [DIMENSIONS: Tobacco Free Toolkit for Healthcare Providers](#)
- [Destination Tobacco-Free: A Practical Tool for Hospitals and Health System \(Smoking Cessation Leadership Center\)](#)
- [COVID-19 and Tobacco: What You Need to Know Now](#)
- [Opportunities and Strategies for Tobacco Prevention During the COVID-19 Pandemic](#)
- [Kansas Tobacco Guideline for Behavioral Health Care: An Implementation Toolkit](#)



Thank You for Joining Us!!

Please be sure to complete the brief post-event evaluation

Visit [https **Bhthechange.org**](https://Bhthechange.org) and become a member for FREE!!

For questions, contact us at
BHtheChange@thenationalcouncil.org



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UCSF Smoking Cessation
Leadership Center

National Center of Excellence for
Tobacco-Free Recovery