

Syllabus

(Required for all education offering CAMFT and/or CCAPP Credit)

Title: Tobacco-Free Policy Optimization and Enforcement: Tobacco & Behavioral Health Masterclass

Place: Online via Zoom ([register here](#))

Date: Monday, April 12

Time: 12:30 - 3:00 pm EST

Brief overview/Description:

Tobacco-Free Policy Optimization and Enforcement: Tobacco & Behavioral Health Masterclass
Monday, April 12, 12:30-3:00 pm EST

Implementation and enforcement of tobacco-free policies in mental health and substance use treatment settings decreases both client and staff tobacco use. Individuals with behavioral health conditions want to and are able to quit smoking, and tobacco-free policies provide opportunities for facilities to enhance individuals' recovery-oriented efforts.

How can we optimize and enforce comprehensive policies to decrease tobacco use, increase tobacco cessation and improve health for our staff and clients?

Join the National Behavioral Health Network for Tobacco and Cancer Control and our co-hosts at the Smoking Cessation Leadership Center for a real-time expert discussion from University of Colorado-Anschutz Medical Campus subject matter experts Chad Morris, PhD, director, Behavioral Health and Wellness Program, and Jim Pavlik, MA, senior program and policy analyst, Behavioral Health and Wellness Program, who will equip you with the tools to strengthen your knowledge around tobacco-free policies.

Instructor Information (title and professional credentials):

- Chad Morris, PhD, Director, Behavioral Health & Wellness Program
- Jim Pavlik, MA, Senior Program and Policy Analyst, Behavioral Health & Wellness Program

Educational Goals

By attending this training, participants will leave with a greater understanding of the enhancement and enforcement of tobacco-free policies, distinguish the components of a comprehensive tobacco-free policy implementation strategies, assess organizational readiness to go tobacco-free, and practice how to effectively integrate evidence-based interventions and workflow models.

Measurable Learning Objectives

In the Tobacco & Behavioral Health Masterclass, University of Colorado- Anschutz Medical Campus subject matter experts Chad Morris, PhD, director, Behavioral Health & Wellness Program and Jim Pavlik, MA, senior program and policy analyst, Behavioral Health & Wellness Program, will help participants be able:

1. Distinguish four (4) components, and related activities, of comprehensive tobacco-free policy implementation strategies.

2. Assess organizational readiness to go tobacco-free through self-assessment of ten (10) steps toward creating and sustaining comprehensive policies.
3. Practice how to effectively integrate three (3) evidence-based treatments (screening, brief intervention, and referral) and workflow models during tobacco-free policy implementation.
4. Demonstrate how to effectively enforce a tobacco-free grounds policy.

Outline with Main Points for each topic

1. **The Fundamentals of a Comprehensive Tobacco-Free Policy**
 - a. A comprehensive tobacco-free policy accounts for client, visitor, staffing, and neighborhood needs.
 - b. While organizational change is difficult, guiding principles of consistency, transparency, bi-directionality, competency, and celebration will set up an agency for success.
2. **Initiating, Integrating and Enforcing Your Tobacco-Free Grounds Policy**
 - a. Agencies that have successful, sustainable tobacco-free policies move through a series of ten steps which include: 1) convening a wellness committee, 2) providing education, 3) creating a change plan, 4) drafting a policy, 5) communicating the plan, 6) building community support, 7) offering cessation services, 8) launching the policy, 9) enforcing the policy, and 10) evaluating the policy.
 - b. There are proven methods for creating an organizational tobacco-free policy plan and related rapid improvement goals based on each organization's readiness for change.
3. **Making the Case**
 - a. Tobacco reduction and cessation is a key to recovery. Comprehensive tobacco-free policies assist both clients to quit using nicotine products and reduce related unnecessary death and disability.
 - b. Comprehensive tobacco-free policies have proven return-on-investment at organizational, client, and staff levels.

Method of Evaluation

- A post-activity set of evaluation questions, including an assessment of the learning objectives
- Other: Please describe: